

FHA-HoReCa to resume in 2022

Organiser Informa Markets moves the event's 2020 edition due to COVID-19 pandemic; next edition will be held 10-13 May 2022 at Singapore Expo

Singapore, 14 May 2020 - Informa Markets has announced today, following close consultation with the industry, that the 2020 edition of [FHA-HoReCa](#), one of the world's leading industry events serving the hotel, restaurant and café sectors, will be cancelled given the effects of the COVID-19 pandemic being felt throughout the global hospitality and tourism industries. The event was due to take place between 13 – 16 July 2020 at the Singapore EXPO & MAX Atria.

FHA-HoReCa is an expansion from one of Asia's longest-running food and hospitality biennial trade event in the region, Food&HotelAsia (FHA). Where world's leading hotels, restaurants and café suppliers gather, FHA-HoReCa brings the latest foodservice & hospitality equipment, products and services across five key profiles – Bakery, Pastry & Gelato; Foodservice & Hospitality Equipment; Hospitality Style; Hospitality Technology; and Speciality Coffee & Tea – serving discerning distributors, importers, manufacturers and retailers from Asia, all under one roof.

Mr Martyn Cox, Event Director, Hospitality, Food & Beverage - Singapore, Informa Markets, said "It is heartening to see positive signs that recovery has started in some domestic markets, however it will be a while longer before a full rebound of the international hospitality and tourism sectors can materialise. The decision to cancel was a tough one to make, but without suitable tenancy availability in the correct time period for the industry, this is very much the right decision for our customers."

"We will take this extra time to develop the next edition of FHA-HoReCa into one that will more than make up for its absence this year. Also, during this period we are working closely with key partners to create alternative ways for our global community to still get together and connect, unlock business opportunities and gain access to content during this unprecedented time where live experiences seem unattainable. We would like to thank everyone for their patience and understanding, and we look forward to catching up with everyone in-person at FHA-HoReCa 2022!" concluded Mr Cox.



By Informa Markets

Ms Adeline Chow, Chairperson, Singapore Association of Food Equipment Manufacturers & Suppliers (SAFEMS), said "Informa's decision to cancel the 2020 edition of FHA-HoReCa and the return in 2022 will give the industry and its customers time to stabilise and reorganise post COVID-19. SAFEMS expects the 2022 edition to be better supported with participants and visitors, with time for the economy to recover."

The FHA team will contact all exhibitors, visitors and partners to discuss and plan for their future participation in FHA-HoReCa 2022.

FHA-HoReCa's sister show, [FHA-Food & Beverage](#), will be held from 2-5 March 2021 at the Singapore Expo as planned.

For more information, please visit www.fhahoreca.com.

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About Informa Markets

FHA-HoReCa is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

Media contacts:

Informa Markets

Juliet Tseng / June Seah

Tel: +65 9687 6657 / +65 9852 6756

Email: juliet.tseng@informa.com / june.seah@informa.com