

**5 February 2020**

**Event Notice: FHA-HoReCa**

Informa Markets, the organiser of **FHA-HoReCa**, has taken the decision to postpone the event, originally scheduled for 3<sup>rd</sup> – 6<sup>th</sup> March 2020, with the **new dates confirmed for 13<sup>th</sup> to 16<sup>th</sup> July 2020 at Singapore Expo.**

This decision has been reached after extensive consultation with the industry considering the challenging climate in the hospitality and foodservice equipment sectors caused by the restrictions on travel & tourism across Asia-Pacific.

We continue to work in partnership with the relevant government authorities and agencies and take all necessary measures in accordance with the latest advisories published by the Singapore Ministry of Health and the Ministry of Manpower.

Statement from Singapore Tourism Board

“We are working closely with Informa Markets, industry stakeholders and the relevant government agencies, and are committed to supporting the continued success of both FHA-HoReCa and FHA-Food & Beverage. There is as yet no evidence of widespread community transmission of the novel coronavirus in Singapore and most of our events are still proceeding as planned with added precautions, which is in line with the latest advisory from MOH. Our MICE industry continues to operate and remains open for business. Nonetheless, we will continue to stay vigilant, strengthen our defences, and prepare for all scenarios. The health and safety of locals, visitors and industry partners remain a priority and we are monitoring the situation closely,” said **Mr Andrew Phua, Director of Exhibitions and Conferences, Singapore Tourism Board.**

Statement from Singapore EXPO & MAX Atria

**Alvin Lim, Executive Director for Brand and Customer Experience at SingEx Holdings**, said, “The global meetings, incentives, conferences and exhibitions (MICE) industry is a tight-knit community that has always shown strong support for each other. Considering all aspects and that our primary concern is to ensure the safety and well-being of event participants, we at Singapore EXPO & MAX Atria fully respect the decisions made for both FHA shows. We will continue to work closely with Informa Markets and other event partners to explore the best possible solutions to support the postponement of FHA-HoReCa.



By Informa Markets

“Singapore EXPO & MAX Atria is BCM-certified with sound and robust business protocols in place. With FHA-Food & Beverage going ahead as planned, the necessary precautionary measures, in line with the Singapore Ministry of Health’s advisories, will be activated on-site and around the venue to ensure that any health and safety risks are mitigated.”

Statement from Singapore Hotel Association

“We appreciate and fully support Informa Markets' decision to postpone FHA-HoReCa, a major event for our members and the hospitality sector. We have been monitoring the novel coronavirus situation in the region and the impact on the industry, and know the decision was made with the industry's interest at heart. We will definitely continue our support and participation in the event in July.” said **Ms Margaret Heng, Executive Director, Singapore Hotel Association.**

Your exhibitor contract and payments made for FHA-HoReCa will carry over to the revised dates. Our FHA team will reach out to you and all parties regarding further logistics and planning. You may also contact [enquiry@foodnhotelasia.com](mailto:enquiry@foodnhotelasia.com) for urgent assistance. We sincerely hope that you understand that this decision is being made in the interest of both buyers and sellers in the region, who would better benefit from attending the show on the new dates.

Our sister show, **FHA-Food & Beverage, will be held from 31 March – 3 April 2020 as scheduled** and we very much invite you to join us at this event.

Finally, we wish to thank those who participate and support FHA-HoReCa and we greatly appreciate your patience and understanding with our event postponement and look forward to your continued support. Our sole focus remains to provide an event of enhanced quality, with more buyers and qualified business visitors to make your participation a huge success.

We look forward to welcoming you to Singapore in July for FHA-HoReCa!

Yours sincerely,

**Martyn Cox**  
**Event Director | Hospitality, Food & Beverage**  
**Informa Markets**