

## Official Asian selection for Coppa del Mondo of Gelateria will be held at Food&HotelAsia2018

*Highly anticipated first edition of the Asian Gelato Cup will elevate the presence of top gelato connoisseurs from Asia on the global stage*

**Singapore, 6 February 2018** – Organised by UBM and supported by the Singapore Pastry Alliance, the Asian Gelato Cup – the first official Asian selection for the highly accredited [Coppa del Mondo of Gelateria \(Gelato World Cup\)](#), will be held from 24 to 27 April 2018 in conjunction with [Food&HotelAsia \(FHA\)](#), the preferred choice for industry professionals to access an international showcase of food and hospitality products, equipment and solutions, which are needed to drive business inspiration today and tomorrow.



Competing teams at the Coppa del Mondo of Gelateria 2018 (Gelato World Cup) in Rimini, Italy



Coppa del Mondo of Gelateria 2018 – Australian Team in action

As a region known for leading dietary and robust food trends, and Singapore being home to the Asia Pacific champion for the renowned Gelato World Tour and other emerging gelato-makers, FHA2018 is the perfect host for the official Asian selection of the Gelato World Cup. In delivering on its successful legacy for 40 years, FHA has added another feather in its cap - to unleash new gelato trends, bring about the best in creativity and professionalism, and showcase the artanship of the finest talents in Asia.

12 teams from 10 Asian countries and regions are confirmed, out of which three teams will emerge as winners and will get to represent their cities at the Gelato World Cup 2020 in Rimini, Italy.

The winners will be selected by an esteemed panel of judges, including president of the Gelato World Cup, Giancarlo Timballo as head judge, [Philippines' TV celebrity chef Jackie Ang Po](#) and General Secretary of Indonesian Pastry Alliance [Louis Tanuhadi](#), among others. Medals and Certificates of Awards will also be given out for Best Gelato Cake, Best Plated Dessert, Best Artistic Showpiece, Best Tasting Gelato prize and Best Team Spirit.



Giancarlo Timballo –  
Asian Gelato Cup Head  
Judge at FHA2018

“Introducing the Asian Gelato Cup here in Singapore at FHA2018 is the ideal choice as Asian consumers are becoming more discerning and diverse in their healthy lifestyle choices, and their desire for high-quality food ingredients, even in desserts. We look forward to growing the culture of gelato making in the region,” said **Giancarlo Timballo, President of the Coppa del Mondo of Gelateria.**”

“With the changing F&B landscape in the region, the potential to tap into consumers taste buds through frozen novelties will offer new opportunities for industry players. The inaugural launch of Asian Gelato Cup is set to encourage individuals, businesses and entrepreneurs in Asia to join the global frozen dessert industry, and tap into a market segment which is worth tens of billions of dollars worldwide<sup>1</sup>,” said **Mr. Rodolphe Lameyse, Project Director, Food & Hospitality, UBM.**

Capfruit, Carpigiani, Elle & Vire, Fabbri 1905, IFI, Irinox, KitchenAid, REDMAN by Phoon Huat and Valrhona are sponsors of the competition. For more information about the Asian Gelato Cup please click [here](#).

Food&HotelAsia2018 will take place from 24-27 April at Singapore Expo and Suntec Singapore. Entrance is for trade professionals only. For more information please visit [www.foodnhotelasia.com](http://www.foodnhotelasia.com).

ProWine Asia 2018, the largest trade fair of its kind in Southeast Asia, will be held alongside FHA2018 from 24-27 April at Singapore Expo, Hall 10. For more information please visit [www.prowineasia.com/sq](http://www.prowineasia.com/sq).

<sup>1</sup> <https://www.gelatouniversity.com/en/news/the-best-gelato-flavor-in-the-world-is>



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